



LEARNING MANAGEMENT SYSTEMS (LMS)

By Learn n Rise



AGENDA

- What is LMS
- Why LMS
- Market Overview
- How it works
- Best Practices
- LnR: Connecting the Dots
- LnR Offers



WHAT IS LMS?

- The E-learning plays a vital role in Learning Management System (LMS), which includes the modules like
 - Content development,
 - Assessment,
 - Feedback,
 - Course management and etc.



WHY LMS FOR E-LEARNING?

Statistics to Show the Power of E-Learning



Companies who offer on-the-job training generate around 26% more revenue per employee



72% of organisations believe e-learning helps them increase their competitive edge through refreshed and up-to-date knowledge



12% of HR Managers listed “not enough training” as the top reason for employees leaving



It's one of the fastest growing industries, since the year 2000, the market growth rate has been 900%



E-Learning increases retention rates by 25-60%



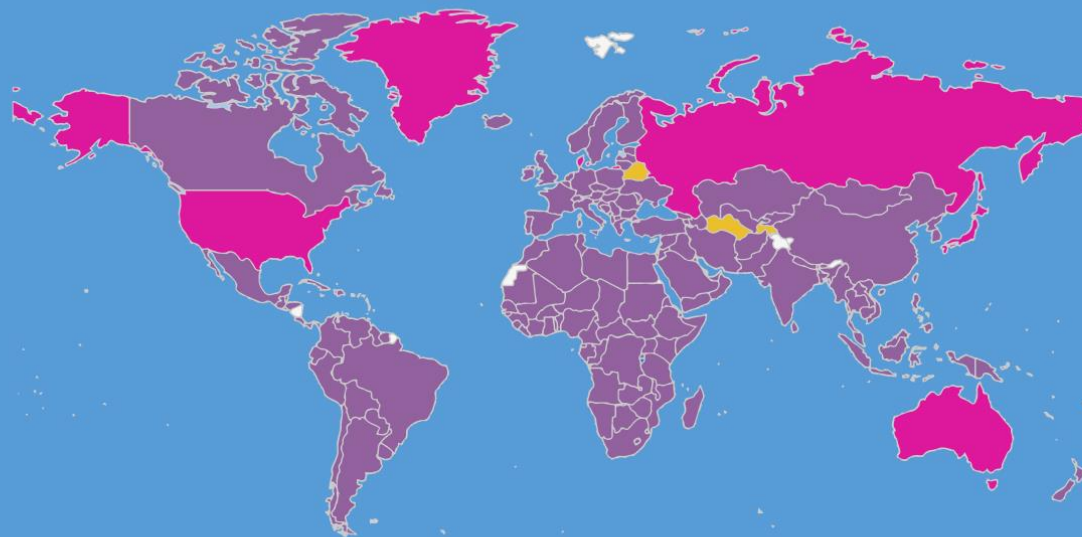
Open University's study found that eLearning courses consume an average of 90% less energy and produce 85% fewer CO2 emissions

E-LEARNING MARKET 2018-22



WHAT'S HAPPENING NOW?

The **COVID-19** pandemic has interrupted classroom learning for at least **9** out of **10** students worldwide



191 countries have closed all their schools, affecting over **1.5 billion** students from pre-primary to tertiary education

- Localized
- Country-wide
- Open

Data updated to 21 April 2020

LMS BENEFITS



WE FOLLOW BEST PRACTICES



LNR: CONNECTING THE DOTS



WHAT WE OFFER ALONG WITH LMS

- Implementing Best Practices E-learning (Referring IIMs, MBA)
- State of art Software to Power LMS eg Collect Chat, Ubotstudio, iMacros
- Integrated Online Platform with
 - Live Classes,
 - Recorded Lecture
 - Event Webinars
 - Quizzes
 - Assignment
 - Trial Classes
- Support System
- Emails Flows
- Digital Course Content Management
- Instructor Onboarding process
- Beginning - SEO and Digital marketing



*Please review LearnNRise Subscription plans that has be
crafted for Partners of the E-Learning Journey*

*Thank
You*

